

XXIII
TRAINING PROGRAMME
ON
SCIENCE COMMUNICATION
AND
MEDIA PRACTICE
2009

Organised by
INDIAN SCIENCE NEWS ASSOCIATION
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with active support from
University of Calcutta
Department of Science & Technology (NCSTC),
Govt. of India
Department of Science & Technology,
Govt. of W. Bengal
Bose Institute

INDIAN SCIENCE NEWS ASSOCIATION

The Indian Science News Association (ISNA) was founded by eminent scientists like Acharya Prafulla Chandra Ray, Prof. Meghnad Saha, Prof. B. B. Ray, Prof. D. S. Kothari and others. The purpose was to promote diffusion of knowledge laying special stress on the progress of scientific studies in India and abroad and advocating methodical application of science to problems of national regeneration. With this objective in view, the ISNA has been publishing a journal "**SCIENCE AND CULTURE**" for more than 74 years. It publishes articles on scientific and technical developments in India and abroad and also on national planning. In addition, articles on original research work are also published. Published articles are indexed by the International Abstracting Services.

ISNA also organises seminars, symposia and training programme on **Science Communication and Media Practice** to disseminate scientific knowledge and create awareness for the public. □

OBJECTIVE OF THE TRAINING PROGRAMME

The main objective of the training programme is to provide training on leading aspects of science journalism including audio-visual production of documentary to those who are seeking to take science communication as a profession. The early experiences of ISNA, in this direction, provided encouraging responses. The programme is being so structured that an exposure to this through lectures, demonstrations, interactive sessions, etc. will apprise the participants with new dimensions of science and technology pertaining to their communication. □

OUTLINE OF COURSE CONTENTS

1. Communication and journalism
2. Media Study
3. The art of Writing
4. Science Communication through Audio-visual with the application of computer and internet
5. The art of conducting Interview
6. Science and the Society
7. Lectures on different topics of science with interactive sessions
8. Classroom presentations
9. Audiovisual documentary and Journal production
10. Interactive Sessions, Projects, Visits and Feedbacks

ELIGIBILITY

Graduates. Those having interest in science writing/reporting in newspapers/periodicals or electronic media will be preferred. The candidates will have to sit for an examination and the selection will be based on their performance in the examination. The decision of the Organising Committee of the course is final in all matters including selection of the candidates. □

CERTIFICATE

Certificates will be issued at the end of the course to those who will qualify in the final examination, after attending atleast **80% classes** and completion of the project assigned and evaluated by the committee. □

COURSE FEE

Names of the candidates selected for the course will be put up on the Notice Board of the ISNA on **June 5, 2009**, (afternoon) and they will be admitted on payment of the following fees :

Individual	:	Rs. 1000.00	
Sponsored candidate	:	Rs. 2000.00	☐

DURATION OF THE COURSE

The course is of ten weeks' duration. The classes will be held during evening hours in the Raja Bazar Science College Campus of the University of Calcutta at 92, Acharya Prafulla Chandra Road, Kolkata 700 009. ☐

ADMISSION PROCEDURE

The application form for the course may be obtained from the office of the **Indian Science News Association, 92, Acharya Prafulla Chandra Road, Kolkata-700 009**, The application form duly filled in should reach the **Hony. Secretary, India Science News Association** at the above address by **May 25, 2009**. Last academic Certificate/ Marksheet may be enclosed.

Course will commence from Second week of July 2009